

## The “*Over 0.5 Goals*” Backing Method

**Easy and Simple (Lot's of matches day and evening)**

**92% (or greater) chance of winning every time!**

**From the “*Reluctant Football Trader*”**

### Free Betting Method Report

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Hi it's the "Reluctant Football Trader" (Malcolm) here.

I am not sure if you know my story but just in case you haven't heard it.

I have been involved in trading horse racing for years and am quite well known for the methods and software that I have created for those markets.

I avoided football trading like the plague for the simple reason I just don't like it!

Yeah, I know it is a bit weird for a guy who is involved in sports, not to like the game...

...But I can not help it...I just don't!

**Anyway.**

A little while ago a conversation about football trading started up in my horse racing FB group.

Now normally I just delete these posts because they are "*Not on subject*" ...

...But I decided (for some strange reason) to let this one run.

Members started to talk about research and picking the right teams and knowing how the match was playing out etc, etc, etc.

To be honest I thought "*If that is how you have to trade on football then you can forget it*".

I then started to think that maybe they were also so wrapped up in the teams they were making the whole thing too complicated.

So, I decided to start having a look for myself.

The first thing you notice about the football markets is that are lots of different ways to bet.

You can bet on either team to win or you can bet on just about any combinations of results.

Apart from the main win markets people seem to like the Over/Under \*.\* markets.

These markets are based on the chances of goals being scored by the end of the match.

So, for example.

Over/Under 3.5 goals means that you can win if there are over 3.5 goals which of course is if there are 4 goals scored.

As normal with trading you can take both sides of the trades.

You end up having to choose your market and decide what side you are going to take.

Now although I didn't want to do research on individual teams and things like that...

...I thought I would start by digging up some statistics about football.

The first thing you learn is:

- **More goals tend to be scored in the second half (Probably realising they need to score).**
- **The average match produces 2.6 goals.**
- **The home team has an advantage of 0.4 goals (on average).**
- **27% of matches finish in a draw**
- **Top 5 teams in the league often concede less goals.**
- **The average number of first half goals is 1.1**

These were all great statistics but what intrigued me was the 0-0 first half.

I mentioned earlier that I have created software for the horse racing market and I am bit of Database Geek.

To satisfy my own curiosity I went out and found a load of data to some analysing on.

I took a small sample of UK matches over the last 14 years around 21175 records (I have been adding more since from other leagues and countries).

I found this interesting statistic.

### **Only around 8% of games end in 0-0.**

That means out of a sample of 100 matches only 8 will end up at 0-0.

Let's say we placed a £10 bet on every match and we lost on those 8.

$$£10 \times 8 = £80$$

We now have to cover that £80 and make profit on the 92 we lost on.

$$£80 / 92 = 0.86p$$

So, we need to make around £1.00 per match to be in profit.

$$92 \times £1.00 = £92 - £80 = £12.00$$

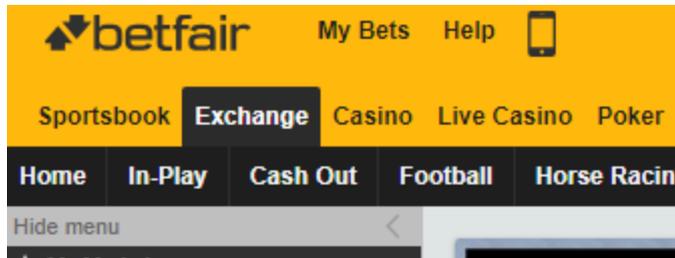
Interestingly on nearly every football match there is a market on Betfair called the **Over/Under 0.5 Goals** market.

Let's see how we find this market.

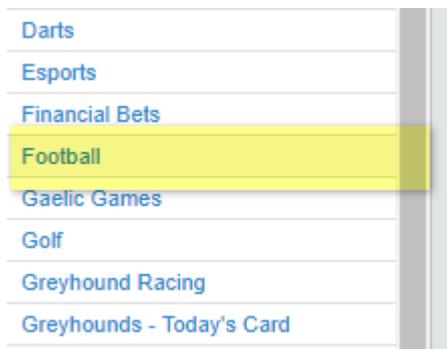
Login to Betfair

<https://www.betfair.com/>

Click on "Exchange"



Then on the left hand navigation panel select "Football"



In the main window all the football matches for today will be listed (It may be over several pages)

In-Play			Matched	1	X	2				
64'	2 1	Etar Botev Vratsa	£40,877	1.08 £67	1.09 £697	13.5 £90	15.5 £4	110 £6	160 £3	i
In-Play		Viterbese Bisceglie	£9,040	1.05 £1245	1.06 £721	21 £3	27 £20	100 £2	240 £8	i
HT	1 0	Zimbabwe U20 Lesotho U20	£4,200	1.16 £351	1.18 £722	7.8 £53	8.6 £33	50 £3	65 £23	i
21'	0 0	Boluspor Van BB	£6,103	1.5 £4	1.54 £336	4.6 £7	5 £30	7.6 £5	7.8 £47	i
22'	0 1	Budafoki MOL Vidi	£2,400	55 £179	85 £10	12.5 £25	14 £2	1.09 £569	1.11 £666	i
23'	0 0	NorthEast Utd Bengaluru	£25,960	3.95 £60	4 £5	3.1 £9	3.15 £40	2.3 £184	2.36 £104	i
23'	1 1	Novara Pisa	£28,374	2.7 £205	2.72 £57	2.8 £39	2.82 £40	3.6 £87	3.65 £88	i
19'	1 0	Panathinaikos Of Ierapetras	£9,901	1.03 £2		1.5 £2	410 £2	4.8 £5		i
Coming up			Matched	1	X	2				
Starting in 6'		Al Markhiya Al Muaidar	£28	2.56 £56	3 £33	3.6 £5	4.4 £14	2.48 £2	2.86 £4	i
Starting in 6'		Al-Shabbab (BRN) Al Riffa	£262	6.4 £87	6.8 £199	4.8 £21	5.1 £3	1.54 £208	1.56 £10	i
Starting in 6'		Dinamo Zagreb U19 Rudes U19	£265	1.15 £35	1.16 £468	10 £5	10.5 £3	30 £2	48 £5	i

Click on the names to go to the available markets on that match.

Hide menu

## ★ Boluspor 0-0 Van BB

24'

Head to Head

**Over/Under 0.5 Goals**

In-Play i Rules Matched: GBP 3,247 Refresh

2 selections 100.8% Back all Lay all 99.1%

<b>Under 0.5 Goals</b>	16 £10	17.5 £5	18 £9	21 £4	22 £11	23 £13
<b>Over 0.5 Goals</b>	1.03 £1026	1.04 £2607	1.05 £92	1.06 £214	1.07 £699	1.08 £677

**Warning:** Although the current score, time elapsed, video and other data provided on this site is sourced from "live" feeds provided by third parties, you should be aware that this data may be subject to a time delay and/or be inaccurate. Please also be aware that other Betfair customers may have access to data that is faster and/or more accurate than the data shown on the Betfair site. If you rely on this data to place bets, you do so entirely at your own risk. Betfair provides this data AS IS with no warranty as to the accuracy, completeness or timeliness of such data and accepts no responsibility for any loss (direct or indirect) suffered by you as a result of your reliance on it.

This market allows you to predict if there will be at least one goal in a match.

★ Juventus U20 0-0 Fluminense U20
Live Stream  
10'
Head to Head  
Multiples

**Over/Under 0.5 Goals**  
 In-Play Rules
Matched: GBP 1,291 Refresh

2 selections 102.1% Back all Lay all 98.1%

Under 0.5 Goals	<b>9.8</b> £14	<b>10</b> £16	<b>10.5</b> £26	<b>12.5</b> £2	<b>13</b> £109	<b>13.5</b> £54
Over 0.5 Goals	<b>1.06</b> £657	<b>1.07</b> £1650	<b>1.08</b> £2033	<b>1.11</b> £279	<b>1.12</b> £704	<b>1.13</b> £446

The problem is that the price can sometimes be very low.

The great thing is that as the match progresses without a goal the price does improve.

As you can see from the above screen shot after 10 minutes the price was 1.08.

★ Juventus U20 0-0 Fluminense U20
Live Stream  
12'
Head to Head  
Multiples

**Over/Under 0.5 Goals**  
 In-Play Rules
Matched: GBP 1,291 Refresh

2 selections 100.4% Back all Lay all 98.4%

Under 0.5 Goals » -£10.00	<b>9.8</b> £17	<b>10</b> £16	<b>10.5</b> £26	<b>12</b> £31	<b>12.5</b> £33	<b>13</b> £103
Over 0.5 Goals » £1.00	<b>1.08</b> £2506	<b>1.09</b> £499	<b>1.1</b> £5	<b>1.11</b> £279	<b>1.12</b> £734	<b>1.13</b> £406

After 12 minutes it had gone to 1.1

As I have said I don't know much about football but even I know that sometimes the first 20 minutes of a match can be almost just "warm-up" time.

We already know that the price of 1.10 is the lowest price we could really go for with a chance to make profit long term.

Place bets (1) Open bets

**Win Only Market**

**Current odds bets**

Back (Bet For)	Odds	Stake [?]	Profit
Over 0.5 Goals	1.10	10	£1.00

Liability: £10.00

Cancel all selections Place bets

Confirm bets before placing  Show % Book

(Remember earlier when we needed £1 per match).

Although there are plenty of matches that do get a score in the first 20 minutes often it is much later in the game.

So, although we only actually need 1.10 it can be worth hanging on for 1.2 or better.

Why?

Match statistics.

Now I am never going to watch a match but what I can do at any time is pull up the "Live Stream" match statistics.

★ Juventus U20 0-0 Fluminense U20

21'

Live Stream

Head to Head

Multiples

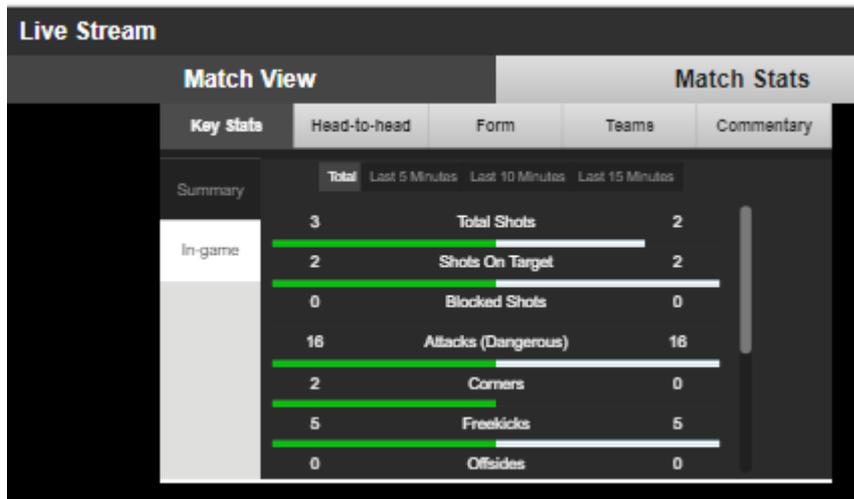
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Over/Under 0.5 Goals

In-Play  Rules

Matched: GBP 1,491 Refresh

This opens a window like this.



And allows us to see at a glance how the match is being played.

Again, I don't know much about football, but I guess:

“*Shots on Target*” mean that the players are trying to score.

“*Attacks (Dangerous)*” mean that there is plenty of action.

“*Corners*” and “*Freekicks*” would probably add to the action.

**“I guess a busy screen is a good screen!”**

Normally even on a tight game you will probably get a price of 1.20 around 36 minutes into the match that is still without a goal..

Which is actually a good thing for us because I found this great piece of information that suggest that although more goals are scored in the second half you can include the last 5 minutes of the first half in this statistic as well.

It seems that teams really want to go into the dressing room at half-time at least “*One goal up*” ...

...They seem to try a little harder in that last 5 minutes before half time.

We end up with quite an interesting little method to use on the Over 0.5 Goals” market.

**1)** We look for teams that are trading low on the “Over 0.5 Goals” market before in-play begins (Probably around 1.09 to 1.11).

**2)** We wait for the price to get to 1.20 (Only happens when no goals are scored early).

**3)** Check the stats to make sure there are “Shots on Target” and “Dangerous Attacks” (And maybe some corners and freekicks)

The above information should help you to do really well (It's all I started with) but if you want a more in-depth version of this system then [click here](#) to find out more.

Since I figured out this method...

...I have learned a lot about picking the right matches to improve my strike rate.

In the full version you get:

- ✓ **A more detailed explanation of the selection method (And examples).**
- ✓ **A “Drip feeding” staking system (Knowing the prices to get in at and when to get in)**
- ✓ **A deeper understanding of the match selection method with do's and don'ts.**
- ✓ **A video explaining the technique and showing actual trading.**
- ✓ **3 Further methods to use from the same idea but at different times of the match.**
- ✓ **Screen shots from trades.**
- ✓ **2 further Videos showing the how to use the bonus methods**

The screenshot shows a Betfair trading interface for a match between DR Congo U20 and Mozambique U20. The score is 0-1 at 47 minutes. The market is 'Win Only Market' with a 'Refresh' button. The 'Matched bets' table shows a bet for 'Over 0.5 Goals' with odds of 1.21, a stake of €10.00, and a profit of €2.09. The 'Back (Bet For)' table shows two selections: 'Under 0.5 Goals' with a stake of £10.00 and 'Over 0.5 Goals' with a stake of £2.09. A red box highlights the word 'Suspended' in the 'Back (Bet For)' table. A warning message is visible at the bottom of the interface.

Back (Bet For)	Odds	Stake	Profit
Over 0.5 Goals	1.21	€10.00	€2.09
€10.00			

Selection	Back all	Lay all
Under 0.5 Goals	2.74	13.5
Over 0.5 Goals	1.09	1.57

[Click Here for more information about the full version.](#)

Until Next Time.



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Unmatched bets, prices out of range and other factors may influence your results compared to ours so we can in no way guarantee that you will achieve similar results. In fact your results could be worse.

Please see Betfair's information on how they match bets.

Matched bets can be influenced by timing, stake amounts and other factors.

Online or off line betting is not appropriate for everyone.

There is a substantial risk of loss associated with betting. Losses can and will occur. No system or methodology has ever been developed that can guarantee profits or ensure freedom from losses. No representation or implication is being made that using the information on this guide /report/article will generate profits or ensure freedom from losses. Hypothetical performance results have many inherent limitations, some of which are described below. No representation is being made that any account will or is likely to achieve profits or losses similar to those shown. In fact, there are frequently sharp differences between hypothetical performance results and the actual results subsequently achieved by any particular betting program. One of the limitations of hypothetical performance results is that they are generally prepared with the benefit of hindsight.

In addition, hypothetical betting does not involve financial risk, and no hypothetical betting record can completely account for the impact of financial risk in actual betting. For example, the ability to withstand losses or to adhere to a particular betting program in spite of betting losses are material points which can also adversely affect betting results. There are numerous other factors related to the markets in general or to the implementation of any specific betting program which cannot be fully accounted for in the

preparation of hypothetical performance results and all of which can adversely affect actual betting results.

HYPOTHETICAL OR SIMULATED PERFORMANCE RESULTS HAVE CERTAIN LIMITATIONS. UNLIKE AN ACTUAL PERFORMANCE RECORD, SIMULATED RESULTS DO NOT REPRESENT ACTUAL BETTING.

ALSO, SINCE THE BETS HAVE NOT BEEN EXECUTED, THE RESULTS MAY HAVE UNDER-OR-OVER COMPENSATED FOR THE IMPACT, IF ANY, OF CERTAIN MARKET FACTORS, SUCH AS LACK OF LIQUIDITY. SIMULATED BETTING PROGRAMS IN GENERAL ARE ALSO SUBJECT TO THE FACT THAT THEY ARE DESIGNED WITH THE BENEFIT OF HINDSIGHT.

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